



For Immediate Release

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HEALTHWORKS! KIDS' MUSEUM ST. LOUIS TO HOST "THE GREAT CANDY EXCHANGE" ***Post Halloween Event to Help Fight Cavities. Collected Candy Sent to Troops with Toothbrushes.***

ST. LOUIS, MO (Oct. 16, 2017) ... If children across the St. Louis region consumed all of the candy collected on Halloween night, local smiles could turn into a real fright fest. HealthWorks! Kids' Museum St. Louis is therefore encouraging children to exchange portions of unopened Halloween candy for chances to win a variety of different prize packages that encourage healthy habits and active play at "The Great Candy Exchange." The event will feature an action-packed afternoon of healthy fun on Sunday, Nov. 5, from noon to 4 p.m. Admission to HealthWorks! Kids' Museum St. Louis is free during this event.

Each exchanged pound of candy will be worth one raffle ticket for the prize drawings. The more candy exchanged, the more chances kids will have to win prize packages, like the Ultimate Attractions Package which includes a Meccanoid Personal Robot. Classrooms, clubs, organizations and teams can also get involved. The school or group with the most candy collected will win an all school assembly.

"Halloween is synonymous with the over-consumption of candy, and while it is okay to indulge for an evening, it's simply not a good idea to have a sack full of sugar sitting around until Thanksgiving," commented Shannon Woodcock, president and CEO of HealthWorks! Kids' Museum St. Louis. "We encourage children to pick a few of their favorite candies to eat in moderation and exchange the rest. Further sweetening the deal, all collected candy will be sent to military troops with toothbrushes in an effort to showcase our appreciation and spread smiles."

This free community event will also enable attendees to gain access to the museum's interactive exhibits and special programming, including "Healthy Horrors," which features grossly healthy activities. Kids are encouraged to come in costume. Healthy snacks will be served.

"The Great Candy Exchange" is made possible thanks to Delta Dental of Missouri, Children's Hospital, Pediatric Dentistry of Sunset Hills Arnold and Wentzville Locations, Schnucks and USO Missouri.

HealthWorks! Kids' Museum St. Louis is located at 1100 Macklind Ave, near the Saint Louis Science Center. Admission is \$7 per person and free for those two-years-old and younger. Parking is free. To learn more about "The Great Candy Exchange" or for general information about the museum, visit www.hwstl.org, find the organization on Facebook or follow them on Twitter using the handle @youcantoucan.

HealthWorks! Kids' Museum St. Louis came into existence as a result of efforts to expand The Delta Dental Health Theatre to address broader, overall health issues after Delta Dental of Missouri became a major corporate sponsor in 2004. Those plans evolved and grew more ambitious over the next several years, ultimately leading to the closure of the original theatre on Laclede's Landing in downtown St. Louis after 38 years so it could be housed in the new, dramatically expanded museum. The Delta Dental Health Theatre was originally organized as a program under the Foundation of the Greater St. Louis Dental Society in 1977. In 2002, it was incorporated as an independent 501(c) (3) not-for-profit organization. HealthWorks! Kids' Museum St. Louis opened in May of this year.

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